

Tool for Planning, Prediction and Prioritization – Rob Levit

Value (Perceived)	Is the goal/initiative valuable and what are the criteria/evidence for assessing value? Who else thinks it valuable and why?		
Energy	How much individual, team and organizational energy will be required? What are the start-up requirements?		
Resources (Human)	Who is and/or needs to be involved from start to finish and why?		
Resources (Materials, Software, Etc.)	What tangible and physical items are/might be required?		
Logistics	What and who moves when and where? What are the specs, timeline and operations needed to accomplish the goal/initiative?		
Risk	What are the potential upsides and downsides of the goal/initiative?		
Resistance	Who will resist at what level, in what form and why?		
Questions	What possible questions will arise and how can the questions be proactively addressed?		
End State (Predictive)	Once the goal/initiative is complete, what will be the impact on individuals, teams and organization?		